

MYER one privacy notice

The following contains important privacy information for the MYER one Program Member and Additional Cardholder.

This privacy notice is provided to you by Myer and contains important information regarding the collection, use, disclosure, security and access of your personal information. Myer complies with the *Privacy Act 1988 (Cth)* to ensure that your personal information is protected.

Myer may amend this privacy notice as Myer's business requirements or the law changes. Please visit our website www.myerone.com.au for the latest version of our privacy notice.

Collection

The information that Myer collects about you includes:

- Information provided by you on the Application Form and other forms you may use to nominate an Additional Cardholder.
- Transactional information when you shop using your **MYER one** Card including, but not limited to, the store(s) you shopped at, when you shopped, your purchases and method of payment.
- Information that we may gain from other sources relevant to the **MYER one** Program.
- Information regarding your payment preferences in conjunction with your **MYER one** Card.
- Information you may provide from time to time through contact with the **MYER one** Customer Service Centre or that you provide on the **MYER one** websites (such as myerone.com.au).
- Information collected about you from third parties, including without limitation, Affiliates.

Use and disclosure

Myer may collect your personal information for any of the following purposes:

- a) to enrol you into the **MYER one** Program;
- b) to administer your Membership, including your **MYER one** Card, **MYER one** Program Account and to provide you with Progress Summaries;
- c) to provide you with Shopping Credits, **MYER one** Gift Cards and Benefits;
- d) general sales and marketing, including to contact you to provide you with Program Brochures and information about our special promotions, events, product launches and other special offers and discounts;
- e) to improve and help us better tailor our product and service offering, including developing new products, services, promotional offers and shopping opportunities; and
- f) to conduct market research and other forms of analysis.

If you provide your email address or mobile telephone number to Myer, you consent to Myer using your email address to email you and/or your mobile telephone number to SMS you for any of the purposes listed above.

Myer may engage other persons or organisations (for example, Affiliates, loyalty program administrators and partners, data analysis specialists, statement producers, data mail houses, data processing organisations, marketing researchers, specialist call centres and service providers) to assist Myer in carrying out the above purposes. Some of these organisations may be located overseas. Your personal information may be disclosed to such persons or organisations for these purposes and, in providing a service, they may contact you directly. In some circumstances, they may disclose personal information they collected from you to Myer for one or more of the purposes already mentioned. Myer will hold and use all personal information it collects from third parties about you for the purposes described in this notice.

Myer may also disclose your personal information as required by law.

If you do not provide personal information requested of you to Myer, we may be unable to enrol you into the **MYER one** Program and perform the abovementioned functions.

Safeguarding your information

Myer will take all reasonable steps to ensure your personal information is protected from unauthorised access, misuse, modification and disclosure while stored or transmitted by us.

Each Member and Additional Cardholder will be assigned a **MYER one** Card upon enrolment in the **MYER one** Program. The Membership number will be used for security of information and for identifying Members and Additional Cardholders.

Access, update or correct your personal information

MYER one Members may access, update or correct their personal information held by Myer by visiting the **MYER one** website at myerone.com.au or by calling the **MYER one** Customer Service Centre on **13 67 17**, or writing to: **MYER one**, Attn: Myer Privacy, Reply Paid 2215, Melbourne, Victoria 8060. Myer reserves the right to charge a nominal fee to cover retrieval costs in the event of a complex or comprehensive request for access. There is no charge in submitting a request to access your personal information.